



## Wednesday Night Live Sponsorship Levels

Mount Horeb's FREE Summer Concert Series is made possible in part by generous funding by sponsors. We are looking for local organizations, businesses or individuals that want to be recognized as supporters of GREAT music right here in Mount Horeb, WI. The Wednesday Night Live (WNL) concert series has been a much loved, well attended summer event at Grundahl Park for 25 years. Becoming a corporate sponsor is a great way to get your business name in front of a large number of Mount Horeb music fans, bands, and supporters. There are typically 700 – 1,000 residents at each concert. All proceeds from your donation directly support the WNL concert series.

### Platinum Sponsor - \$1,500 +

- Your business/organization is a primary sponsor of **all** the WNL concerts
- Your business name or organization is on all WNL promotional material and listed in primary position
- Your supplied banner (up to 3 x 5 ft) may be displayed at all concerts
- You are announced as the series sponsor prior to all concerts and again at intermission
- Your logo and a link to your business or organization is on the WNL website and Facebook page, with individual shout out message

### Gold Sponsor - \$750

- Your business/organization is a premier sponsor of **all** the WNL concerts
- Your business name or organization is on all WNL promotional material and listed in secondary position
- Your supplied banner (up to 3 x 5 ft) may be displayed at all concerts
- You are announced as the series sponsor prior to all concerts and again at intermission
- Your logo and a link to your business or organization is on the WNL website and Facebook page with individual shout out messages following platinum sponsors.

### Silver Sponsor - \$500

- Your business/organization is the primary sponsor for **one** of the WNL concerts. Choice of musical group is on a first come basis – there are 6 weeks available
- Your business name or organization is on all WNL promotional material
- Your supplied banner (up to 3 x 5 ft) is displayed at your sponsored concert
- You are announced as the night's sponsor prior to the concert and again at intermission
- You are announced as a corporate sponsor prior to all concerts
- Your logo and a link to your business or organization is on the WNL website and Facebook page with the band announcement.

### Bronze Sponsor - \$250

- Your business name or organization is on all WNL promotional material
- You are announced as a corporate sponsor prior to all concerts
- A link to your business or organization is on the WNL website and Facebook page with a grouped shout out

### Friends of WNL - under \$250

- Link to your business, organization or family name is on the WNL website and Facebook page as a grouped shout out.

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